The Scottish Stores – Privacy and Cookies Policy

Effective Date: 16 August 2025

Company Name: Maxro Management Ltd

Registered Address: 6 Caledonian Road, London, N1

Company Registration Number: 15389593 Website: https://www.thescottishstores.co.uk Contact Email: bar@thescottishstores.co.uk

1. Introduction

We respect your privacy and are committed to protecting your personal data. This Privacy and Cookies Policy explains how we collect, use, and safeguard your information when you visit our website or make a table reservation. By using our website or submitting personal information, you consent to the practices described in this policy.

2. Personal Data We Collect

We may collect the following personal data when you make a reservation or contact us:

- Full name
- Email address
- Phone number

This information is collected to manage reservations, respond to queries, and, if you consent, send marketing communications.

3. How We Use Your Data

Your personal data may be used for the following purposes:

- To confirm and manage your table reservation
- To respond to gueries, feedback, or communications

- To send marketing communications, offers, and updates (only if you have opted in)
- To improve our website, services, and user experience

4. Legal Basis for Processing

We process personal data based on the following legal grounds:

- Consent: For marketing communications when you opt in.
- **Legitimate interests:** To manage bookings, respond to enquiries, and maintain website functionality.

5. Marketing Communications

We will only send marketing emails or SMS messages if you have explicitly consented. You can withdraw consent at any time by clicking "unsubscribe" in our emails, texting STOP for SMS messages, or contacting us directly.

6. Data Retention

We retain personal data only as long as necessary for the purposes collected or as required by law:

- Booking information: retained for 2 years after your last visit
- Marketing data: retained until you withdraw consent
- Query or complaint records: retained in accordance with legal or regulatory obligations

7. Sharing Your Data

We do not sell your personal data. We may share your information with trusted service providers (such as our booking platform) solely to perform the services you request. All processors are GDPR-compliant, and data sharing is limited to what is necessary.

8. Your Rights (UK GDPR)

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your data ("right to be forgotten")
- Object to or restrict processing
- Withdraw consent at any time
- Receive a copy of your data in a structured, commonly used, machine-readable format ("data portability")
- Lodge a complaint with the Information Commissioner's Office (ICO)

To exercise your rights, contact us at: **Email:** bar@thescottishstores.co.uk

Postal Address: 6 Caledonian Road, London, N1 9DU

9. Cookies

What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help the website remember your preferences, improve performance, and provide a better user experience.

How We Use Cookies

We use cookies for the following purposes:

- **Essential Cookies:** Required for website function, including making and managing reservations.
- **Performance and Analytics Cookies:** Help us understand how visitors use our website to improve functionality and content.
- **Functional Cookies:** Remember your preferences, such as language or session details.
- Marketing Cookies: Used to provide tailored offers and communications, only if you have consented.

Third-Party Cookies

We may use trusted third-party services (e.g., Google Analytics, booking platforms) that place cookies to help analyse website usage and improve services. These third parties process data according to their own privacy policies.

Your Cookie Choices

When you first visit our website, you will be prompted to accept or manage cookies. You can:

- Accept all cookies
- Refuse non-essential cookies
- Manage or delete cookies through your browser settings

Please note that disabling certain cookies may affect the functionality of the website or booking system.

Managing Cookies in Your Browser

Most browsers allow you to manage cookies via settings, including blocking or deleting them:

- Chrome: Settings > Privacy and Security > Cookies and other site data
- Edge: Settings > Cookies and site permissions
- Safari: Preferences > Privacy
- Firefox: Options > Privacy & Security > Cookies and Site Data

For detailed guidance, consult your browser's help pages.

10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their content or privacy practices. Please review their policies separately before providing any personal information.

11. Children's Privacy

Our website is not directed at children under 13, and we do not knowingly collect personal data from children.

12. Changes to This Policy

We may update this policy to reflect changes in our practices or legal requirements. The updated effective date will be displayed at the top of this page.

13. Contact

For questions about this Privacy and Cookies Policy, please contact:

Email: bar@thescottishstores.co.uk

Postal Address: 6 Caledonian Road, London, N1 9DU